

THE CHARTER OF THE WORLD DIGITAL CHAMBER

1. MISSION STATEMENT

The World Digital Chamber is a global online organisation dedicated to growing the digital economy through digital transformation. We believe in the transformative power of digital connection, digital innovation, and digital inclusion and digital technology.

We believe the digital economy and digital technology can be a positive force for the common good. Hence, our mission statement is, "Committed to Digital Transformation for Good".

In pursuing our mission, we shall be guided by our core simple values of Ethics, Humility, Integrity, and Professionalism.

We believe we can make a difference by being honest, humble, and professional.

2. AIMS

- a) We promote <u>digital connectivity</u> and link business leaders and strategic thinkers beyond boundaries in ASEAN, APEC, the Commonwealth, EU and others.
- b) We promote sustainability through digital technology and remain strongly committed to the United Nations Sustainable Development Goals (UNSDGs) to contribute to the 5Ps Planet, People, Prosperity, Partnerships and Peace.
- c) We strive towards <u>digital inclusion</u> through digital technology and help bridge the digital divide.
- d) We curate and organise <u>High-Level Forums</u>, <u>Policy Dialogues</u>, <u>Government-Industry Roundtables and exclusive member briefings</u>.
- e) We promote and organise <u>exchanges and knowledge sharing</u> among the next generation leaders.