



World Digital Economy & Technology Summit

An initiative by KSI Strategic Institute for Asia Pacific (KSI)

Organised by



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Supported by



21 SEPTEMBER 2023 | SHANGRI-LA RASA SAYANG PENANG, MALAYSIA

2023 WORLD DIGITAL

ECONOMY & TECHNOLOGY SUMMIT

Leveraging Digital Technology to Build Back Better, Sustainable, and Inclusive

OPENING KEYNOTE ADDRESS

H. E. Tun Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak

Governor of Penang



The Organizer

KSI is an independent not-for-profit think tank dedicated to improve socio-economic wellbeing through the development of public policy ideas, research, public interaction, and strategic insight. We provide policy advocacy, leadership development and strategic planning to policy makers and business leaders.

We are the leading curator of impactful and innovative high-level conferences and forums, providing platforms for the best minds to meet, interact, discuss issues and trends impacting on business and competitiveness.

OUR VISION

To enhance dialogue between Governments, Business and Civil Society in promotion of inclusive and sustainable development.

CORE FOCUS AREAS

- Economic Competitiveness
- Strategic Analysis
- Business Strategy
- Sustainable Development Goals
- National Unity
- Global Governance
- E-Commerce
- Human Capital
- Intellectual Capital
- Social Capital

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About the Summit

In recent years, massive digital transformations have taken place worldwide. These transformations have been accelerated by the COVID-19 pandemic, heavily impacting the economy, consumer behaviours, and business operations.

An increase in digital connectivity between two countries leads to increased export of goods and services. Digitalization also facilitates border processes, reducing the cost of doing business when these processes are automated.

However, maintaining these economies comes with risks. What is needed from governments is to ensure policies are in place to aid small and medium-sized businesses during the transformation. Responsible governance is critical to optimizing the benefits of advanced technologies by better managing the potential risks associated with the digital transformation of our economies. Digitalization has also disrupted and reshaped competitive dynamics — ensuring that policies and regulations remain appropriate and well adapted is key. They also need favourable policies to encourage investment, improve efficiency, and enable the infrastructure, skills, digital ecology, and innovation needed to grow the digital economy and create a fair business environment for all investors.

Objectives

1

The inaugural World Digital Economy & Technology Summit was held in June 2022 to a resounding success. This year, the 2nd edition of Summit will again take place in September 2023.

It will see the coming together of technology leaders, home grown IT heads, Biotech, and start-ups, all sharing their vision for the future along with their software and solutions displaying their disruptive technologies, educating us about their impact and forging important partnerships and alliances.

2

Drive awareness and deepen understanding on the importance of leveraging on technology to boost social and economic development amongst policymakers, corporate leaders including C-level executives across public and private sector organisations.

3

Position Malaysia not just as a thought leader but as a contributor to the growth of the emerging Web 3.0 technology, by enabling and encouraging all sectors to key into this technology by establishing think tanks and sandboxes.

4

Foster partnerships that birth increased investment opportunities for blockchain/decentralised nuance-based businesses in the country and surrounding regions through a public-private sector collaboration.



21 September 2023

Shangri-La Rasa Sayang Penang, Malaysia

Summit Programme

8.15am	Arrival and Registration of Participants
9.00am	WELCOMING SPEECHES Tan Sri Majid Khan Chairman, KSI Strategic Institute for Asia Pacific, Malaysia Mr. Andrew Weir, MBE Chairman, Pacific Basin Economic Council (PBEC), Hong Kong Regional Senior Partner of KPMG in Hong Kong and Vice Chairman of KPMG China
9.15am	SPECIAL ADDRESS Mr. N. R. Narayana Murthy Co-Founder & Chairman Emeritus Infosys Ltd., India
9.30am	OPENING KEYNOTE ADDRESS H. E. Tun Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak Governor of Penang
9.55am	Presentation of World Digital Awards
10.25am	Presentation of Mementoes & Photography
10.30am	Morning Refreshment/Networking Break

Summit Programme

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11.00am	SESSION 1 GROWING THE DIGITAL ECONOMY, CREATING OPPORTUNITIES AND PROSPERITY This session will focus on how to strengthen international and regional cooperation to grow and develop the digital economy as future drivers of wealth and prosperity. The session involving conversation with Industry and Thought Leaders will discuss the benefits of digital transformation, digital infrastructure and digital technology. How will the digital future looks like? What are the key enablers and success factors.
12.30pm	SPECIAL LUNCHEON ADDRESS
1.00pm	Lunch
2.05pm	SESSION 2 MOVERS AND SHAKERS OF DIGITAL ECONOMY AND THE CUTTING-EDGE TECHNOLOGY TO WATCH IN 2023 AND BEYOND? Whether you are technology & solutions providers, digital companies, disruptive start-ups, an entrepreneur capitalizing on technology-driven business ventures or even a tech worker looking to setting new tech learning goals for the new year, the business technology landscape is always changing. So, if you want your company to stay ahead of the curve, you need to pay attention to the latest tech trends that will play a big role in shaping the business environment over the next few years. You also need to pay attention for geo-economic and geo- political issues around the regions, e.g how will RCEP impact business; what are the opportunities for digital economy? In 2023, keep an eye on the technology trends that can revolutionize the way people do business. emerging tech trends that will be shaping our digital world in the next 12 months. What technologies are gaining the most traction? What are the most important trends that business leaders should be prepared for?

For further enquiries,
please email to mradihi@kasi.asia or wani@kasi.asia

Summit Programme

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PARALLEL TRACK

3.30pm

TRACK ONE

DIGITAL HEALTH - HOW TO ACHIEVE HEALTHCARE INNOVATION FOR ALL?

This session will explore the role innovation is and will continue to play in the reformation of not only the healthcare industry, but also the economy. It will also discuss the problems of digital health – and identify the solutions – for ensuring new technologies don't stall at the starting gate without reimbursement strategy. What do Strategic Investors want?

3.30pm

TRACK TWO

DIGITAL EDUCATION - MAKING EDUCATION AND TRAINING FIT FOR THE DIGITAL AGE

Digital education is the innovative use of digital tools and technologies during teaching and learning and is often referred to as Technology Enhanced Learning (TEL) or e- Learning. What are the key enablers for digital education? How to build a digital transformation plan in institutions of higher learning? What are the challenges and how would you define the scope of digital education in the transformation plans?

3.30pm

TRACK THREE

DIGITAL TRADE & E-COMMERCE - SHAPING AN ENABLING ENVIRONMENT FOR DIGITAL TRADE AND GROWTH

Technology has significantly transformed the world's economy. The ability to make data flow worldwide, and the digitisation of information have enabled digital business models and spurred the growth of e-commerce.

The growing relevance of e-commerce to the global economy enhances the importance of policy discussions at the national level, regional trade agreements (RTAs), and at the World Trade Organization (WTO).

E-commerce negotiations have not only increased in number, but also in complexity. The digital trade agenda now encompasses both traditional trade topics (e.g. trade facilitation) and several digital policy issues.

This track will discuss how companies can maximise economic growth by shaping an enabling environment for digital trade. What are the strategies and issues that can help to develop digital trade rules to deliver commercial benefits and push back against digital protectionism. What kind of government policies are needed in place and what would be your recommendations?

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4.30pm

SESSION 3

THE IMPACT OF DIGITALIZATION ON ESG AND HOW DIGITAL TECHNOLOGY CAN SUPPORT SUSTAINABILITY

Digital strategy and sustainability are increasingly important and increasingly intertwined. Today, digital technologies are being used to measure and track sustainability progress, optimize the use of resources, reduce greenhouse gas emissions, and make possible a more circular economy. But digital technologies also enable innovation and collaboration. Artificial intelligence (AI) in design, additive manufacturing and digital twins are some of the powerful tools enabling the next wave of climate change solutions.

This session will discuss the following:

- What is digital sustainability and its impact
- What are the tools that support digital transformation can also help companies improve their ethical impact and sustainability?
- What are some of the lessons' businesses can learn about optimizing their operations to improve environmental and social outcomes in a manner that increases overall performance.
- How businesses can protect people, planet and the bottom-line?

5.45pm

Afternoon refreshments/End of Summit



Notes

- The Organizers reserve the right to alter the content and timing of the Programme in the best interest of the Summit and are not responsible for cancellation due to unforeseen circumstances.
- The Organizers accept no responsibility for statements made orally or in written material distributed by any speaker at the Summit. In addition, the Organizers are not responsible for any copying, republication or redistribution of such statements.
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PARTICIPANT REGISTRATION FORM

21 SEPTEMBER 2023
SHANGRI-LA RASA SAYANG PENANG, MALAYSIA



Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend The 2023 World Digital Economy & Technology (WDET) Summit.
Please make a reservation for the following:

PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

REGISTRATION FEE

PRICE PER PAX (Please tick (✓) your choice)

Registration Fee RM1,300 / USD350 (Inclusive 6% SST)

Virtual Conference RM800 / USD200 (Inclusive 6% SST)

The registration fee includes conference material, coffee breaks and meals - Only applicable to Physical Attendance.

FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

Service tax number B16-1903-32000112

Effective date 1 April 2019

PAYMENT METHOD

MODE OF PAYMENT (Please tick (✓) your choice)

Cheque / Bank Draft

Payment by cheque or bank draft must be made payable to:
Kingsley Advisory And Strategic Initiatives Sdn Bhd

Bank Transfer

(kindly email or fax the payment
slip to the Secretariat)

Account Name Kingsley Advisory And Strategic Initiatives Sdn Bhd

Bank Name Malayan Banking Berhad

Address B-13, Garden Shoppe One City, Jalan USJ 25/1, USJ 25
47650, UEP Subang Jaya, Selangor Darul Ehsan

Account Number 518617007256

Swift Code MBBEMYKL

- Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
- Admittance may be denied upon failure to make full payment

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CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- Written cancellation/ transfer received less than three (3) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charges
- Written cancellation/no show on the day of the programme:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed
- All refunds are also subject to 6% SST

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that KSI Institute can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of KSI Institute for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the KSI Institute's social media platform, in the KSI Institute's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

DISCLAIMER:

KSI Institute reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. KSI Institute also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

REGISTRATION

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for Asia Pacific**